



Global Deaf Women Retreat Sponsor Information Package

Entertainment Sponsors

Each retreat sponsor is designated as an official sponsor of one or more entertainment events scheduled to take place during the Global Deaf Women Retreat.


Diamond and Emerald sponsors will receive top billing as an Official Retreat Sponsor
Ruby and Sapphire will be promoted as a Lifestyle & Business EXPO Sponsor

	Diamond - Dinner Cruise Official Kick-Off Dinner Cruise Sponsor	\$15,000 - 20,000
	Emerald - Comedy Night Official Friday Night Entertainment Sponsor	\$10,000 - 15,000
	Ruby - Deaf Women Through Decades Saturday Night Entertainment Sponsor	\$7,500 - 10,000
	Sapphire - Power Breakfast Official Power Breakfast Sponsor, either Friday or Saturday	\$5,000 - 7,000

Education / Information Co-Sponsors

Each education sponsor is designated as an official sponsor of one or more education-related events scheduled to take place during the Global Deaf Women Retreat and the Lifestyles & Business EXPO.

Gold, Silver, and Bronze sponsors will be promoted as Learning Sponsors.

	Gold - Workshop Breakout Lunches Official Lunch Co-Sponsor, Friday or Saturday	\$3,000 - 5,000
	Silver - Workshop Session Official Co-Sponsor of a morning or afternoon session, Friday or Saturday	\$1,500 - 3,000
	Bronze - EXPO Activity Official co-sponsor of an activity - For example, Kids Day Sponsor	\$750 - 1,000

Lifestyles & Business EXPO Packages

All Entertainment & Education / Information Sponsors will receive one or more complimentary booth packages at the Lifestyles & Business EXPO.

One to Two Booth Packages

Prices vary depending on type of organization, business, and ownership.
Add ons include power, internet, and demo opportunity.

\$75 - 465

Additional Sponsor Opportunities

There are multiple additional sponsor opportunities such as lanyard (badge holder), audio visual equipment, etc.

Various Options

These may be added on to existing sponsor packages if desired.

\$300 - 2000

Entertainment Sponsorship Packages & Details

Overview	Diamond	Emerald	Ruby	Sapphire
Funding Goal Package Limit & Availability	\$15,000 - 20,000 Limit: 1 Contract Pending	\$10,000 - 15,000 Limit: 1 Available	\$7,500 - 10,000 Limit: 1 Available	\$5,000 - 7,000 Limit: 2 Available
Official Sponsorship				
Company will be the official sponsor of a specific event and promoted as either a Retreat or EXPO Sponsor	Kick-off Dinner Cruise Retreat Sponsor	Comedy Night Retreat Sponsor	Deaf Women Through Decades EXPO Sponsor	Power Breakfast EXPO Sponsor
An excellent opportunity for sponsors to market their brand through promotional tabletop displays, branded balloons, banners. Environmentally responsible giveaways are encouraged but optional. <i>All marketing materials & branded deco must be supplied by sponsor</i>				

Comparison Chart: Find the best fit for your company

Registration	Diamond	Emerald	Ruby	Sapphire
Combo Package for Company Representatives	3	2	2	2
Pre - Event Marketing				
Partner tab placement on all pages of GDW websites	✓			
Your brand included in ALL GDW Retreat marketing, on & off line	✓	✓		
Your brand "stamped" on the name of official sponsored event	✓	✓	✓	✓
Company video on GDW retreat homepage	✓	✓	✓	✓
Welcome Committee				
One tabletop at registration and prominent placement at all events	✓			
One tabletop at official sponsored event	✓	✓	✓	✓
During the Official Sponsored Event				
Exclusive podium recognition, event deco (see Official Sponsorship)	✓			
3 to 5 minute promotion at event - by speaker or video	✓	✓		
Event materials and deco will match company's color scheme	✓	✓	✓	
Other Promotional Opportunities				
Full page advertisement, premium placement in Retreat Booklet	✓	✓		
1/2 page advertisement in Retreat Booklet			✓	✓
Featured Marketplace Listing in Retreat Booklet	✓	✓	✓	✓
Lifestyles & Business EXPO - Sunday, May 17				
Exclusive Front Door Placement	✓			
Complimentary Booth Packages (see pg. 5 for details)	3 pkg.	2.5 pkg.	2 pkg.	2 pkg.
Products & Services Demonstration Opportunity at EXPO Center Stage	20 min.	20 min.	10 min.	10 min.

* Subject to approval. Must be environmentally responsible (printed on recycled paper, nontoxic, etc)

Education & Information Sponsor Packages & Details

Overview	Gold	Silver	Bronze
Funding Goal # of Packages Available	\$3,000 - 5,000 Limit: 4	\$1,500 - 3,000 Limit: 8	\$750 - 1000 Limit: n/a
Official Sponsorship			
Company will be the official sponsor of an event related to workshops or information	Workshop Breakout Lunches	A Workshop Session	Lifestyles & Business EXPO Activity
Options & Availability	Friday Lunch 2 Available Saturday 1 Reserved, 1 Available	Rediscover Me Fri a.m. - 2 Available Success & Money Fri p.m. - 2 Available Moving Up & Forward Sat a.m. - Available Business & Lifestyles Sat p.m. - 2 Available	Kids Day 5 Available Other Options Contact Us to Discuss

Comparison Chart: Find the best fit for your company

Registration	Gold	Silver	Bronze
One Day Pass for Company Representative	2	1	
One Admission Ticket to the Kickoff Dinner Cruise, May 14	2	1	2
Pre- Event Marketing			
Your brand "stamped" on the name of official sponsored event	✓	✓	✓
Company video on GDW retreat homepage	✓	✓	✓
During the Official Sponsored Event			
3 to 5 minute promotion at event - by speaker or video	✓		
Event Deco - tabletop displays, branded balloons, banners	✓	✓	
Podium recognition	✓	✓	✓
Other Promotional Opportunities			
Advertisement in Retreat Booklet	1/2 pg.	1/4 pg.	
Business card advertisement in Retreat Booklet			✓
Marketplace Listing in Retreat Booklet	✓	✓	✓
Lifestyles & Business EXPO			
Products & Services Demonstration Opportunity at EXPO Center Stage	10 min.	10 min.	
Complimentary Booth Packages (see pg. 5 for details)	2 pkg.	1 pkg.	1 pkg.

* Subject to approval. Must be environmentally responsible (printed on recycled paper, nontoxic, etc)

Additional Sponsorship Opportunities

If none of the other sponsor packages seem to be the right fit, or is missing a promotional opportunity you are looking for, there are additional opportunities listed below.

These sponsor opportunities may be bundled with another sponsor package if you wish.

	Website Marketing Your promotional video & listing on retreat website	Retreat Booklet Advertising Your promotion in our booklet	Name & Logo Branding Printed on the product listed below	Other Benefits Free tickets, sponsor packages, etc
Scholarship Sponsor \$300 Covers one combo registration for a person in need of a scholarship	3 minute video Sponsor Listing	Sponsor Listing	Scholarship Application	Two Entertainment Night Ticket
Scholarship Sponsor \$600 Covers two combo registrations for a person in need of a scholarship	3 minute video Sponsor Listing	Sponsor Listing 1/4 page ad	Scholarship Application	Three Entertainment Night Tickets
Scholarship Sponsor \$900 Covers three combo registrations for a person in need of a scholarship	3 minute video Premium sponsor listing	Sponsor Listing 1/4 page ad	Scholarship Application	Four Entertainment Night Tickets
Audio Visual Equipment Sponsor \$1,000 Covers one audio visual equipment for a day	3 minute video Sponsor Listing	Sponsor Listing	Screensaver for one screen	Two Entertainment Night Tickets & One Day Pass
DVD / CD Material Production Print \$1,200 All materials, handouts, workshop slides, videos, etc - all burned onto a CD or DVD for registrants to take home	3 minute video Sponsor Listing	Sponsor Listing	Name in DVD / CD	Three Entertainment Night Tickets
Lanyard (Badge ID) Sponsor \$2,000 To be used by retreat attendees and exhibitors	3 minute video Sponsor Listing	Sponsor Listing 1/4 page ad	On the Lanyard and/or Badges	Four Entertainment Night Tickets

Lifestyles & Business EXPO Packages Price List & Details

	Deaf Women Owners	Non Profit	For Profit
One Booth Package 1 8x10 Booth with tablecloth and skirt + 2 chairs	\$75	\$155	\$260
Two Booth Package 2 8x10 Booths with tablecloth and skirt + 4 chairs	\$155	\$285	\$465
Add On's			
Power Electricity for your equipment, products, computer, etc	\$30	\$35	\$35
Internet Internet access for your computer	\$30	\$35	\$35
Demo / Presentation Present or demonstrate your products & services for 15 minutes on our central stage (20 slots available)	\$50	\$50	\$50
Business Consultations Deaf Women Owners only - advice and assistance with your business and its growth	n/a	n/a	FREE

ALL PACKAGES INCLUDE:

- Tote Bag Insert for Retreat Attendees (300 units)
- Cardboard banner with company or organization name
- Your 2-3 min. video about your co. or org. on website (must be FLV and maximum of 2 MB)
- Complimentary Parking
- Free Exhibitors Training Seminars (Pre-Expo)
- 10% discount on ads in Retreat Booklet and Business Affiliate Membership